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Containerization & Intermodal Institute names new executive director

Lisa LoManto Aurichio to lead CII, working in conjunction with predecessor Barbara Spector Yeninas, who is now senior advisor to the organization, companies say.

By DC Velocity Staff

Lisa LoManto Aurichio has been named executive director of the [Containerization & Intermodal Institute](#)(CII), the association said this week. She succeeds Barbara Spector Yeninas, executive director since 1985, who has been named senior advisor to the organization.

Aurichio will continue in her role as president of BSY Associates Inc., the international transportation marketing communications and special event agency that Yeninas founded in 1974. BSYA is the administrator of CII and will continue that role, the company said.

Yeninas will continue in her role as chairman of BSYA. She and Aurichio will work together to oversee and execute programs and projects for international trade and transportation leaders, the company said.