



CONTAINERIZATION & INTERMODAL INSTITUTE

**Containerization & Intermodal Institute to Hold June 20 Houston Event
Michael Masserman and Rodolfo Sabonge, Among Others, to Speak**

Export initiative update, Panama Canal and Breakbulk Shipping to be discussed

HOUSTON, TX (April 19, 2013) – The Containerization & Intermodal Institute will bring a one-day seminar to Houston on June 20 focusing on the Panama Canal, the update on U.S. export initiatives and breakbulk shipping.

Michael Masserman, Executive Director for Export Policy, Promotion & Strategy, International Trade Administration, U.S. Department of Commerce, and Rodolfo Sabonge, Executive Vice President for Planning and Business Development, Panama Canal Authority, are confirmed as luncheon and keynote speakers, respectively. The seminar will be held at the Houston Marriott North.

The luncheon will be followed by panel discussions including major shippers, ocean carriers, freight forwarders, railroads and Port of Houston officials. This is the second seminar to be held by the Containerization & Intermodal Institute after last year's successful "Doubling U.S. Exports—a Reality Check" event in Chicago.

Michael DiVirgilio, CII President, said: "For its first 40 years, CII was known for the educational seminars held around the country. Now, in its 53rd year, we are working to extend the CII reach to other parts of the USA by hosting informative and educational seminars, providing scholarships and other good will work for the industry."

Following the panelists' speeches will be a discussion among all the experts and a Q&A session. Tickets are \$95, which includes the luncheon. Event sponsorships range from \$500 to \$5,000 and include attendees at the entire event, depending on level of sponsorship.

Other information is available from CII Executive Director, Barbara Yeninas at execdir@containerization.org or (732) 817-9131, or visit www.containerization.org.

About CII

Containerization & Intermodal Institute (CII), a non-profit organization founded in 1960, promotes industry awareness, preserves the history of intermodalism, and engages scholarly interest in the field by organizing educational conferences and seminars, serving as an information resource, providing networking opportunities, offering career guidance, arranging internships and facilitating scholarships. For more information, visit www.containerization.org.