



CONTAINERIZATION & INTERMODAL INSTITUTE

**Containerization and Intermodal Institute to Address Industry's Burning Issues with
"2014 Transportation Outlook: Challenges and Solutions" Seminar in Charleston**

National Export Initiative, Big Ships and Intermodal Growth to be among topics

CHARLESTON, SC (April 24, 2014) – The Containerization and Intermodal Institute (CII), the premier international trade and transportation association in containerization in shipping, will present "2014 Transportation Outlook: Challenges and Solutions" seminar and networking event on May 20th in Charleston. Designed to address the burning issues impacting the industry, the one-day, three-panel seminar and networking event will take place at the Renaissance Charleston Historic District Hotel from 10:30 a.m. to 5 p.m. with a cocktail reception to follow.

To provide a much-anticipated update on the government's National Export Initiative, CII has secured keynote speaker, Antwaun Griffin, Deputy Assistant Secretary for Domestic Operations, U.S. Department of Commerce, International Trade Administration. Addressing another hot topic, luncheon speaker, James I. Newsome, III, President & CEO, South Carolina Ports Authority, will discuss "Big Ships, Bigger Alliances Driving Change."

The seminar will also host three panel discussions, which will begin with the first panel topic "Container Freight Outlook" with Joseph Bonney, Senior Editor, Journal of Commerce as moderator and panelists James R. Brennan, Partner, Norbridge; Shawn Collins, Global Research Analyst, Bank of America Merrill Lynch; and Mark Condon, Business Development Manager, Datamyne.

The second panel will be "Encouraging Export Growth" with Hayes Howard, CEO, American Shipper as moderator and panelists Enrique Cabrera, Director of Transportation & Import/Export, Michelin North America; Kenneth Sine, formerly C.H. Robinson; and Marc Waetjen, Director of Sales & Customer Support, FMS Logistics.

The final panel will focus on the topic of "Modal Shift, Increasing Rail Volume" with Barry Horowitz, Cargo Business News as moderator, and panelists Doug Beddome, Trader, Lansing Trader Group, Terry L. Bunch, Vice President Business Development, PLG Consulting; and Ed Elkins, Group VP International Intermodal, Norfolk Southern.

Following the panelists' speeches will be a discussion among all the experts and a Q&A session. Tickets per person are \$125, which includes the luncheon and reception. Event sponsorships range from \$1000 to \$5,000 and include tickets at the entire event, depending on level of sponsorship. Proceeds go to fund CII scholarships, which have exceeded \$500,000 since 1992.

Other information is available from CII Executive Director, Barbara Yeninas or Event Manager, Suzie Chu at info@containerization.org, (732) 817-9131, or visit www.containerization.org.

About CII

Containerization & Intermodal Institute (CII), a non-profit organization founded in 1960, promotes industry awareness, preserves the history of intermodalism, and engages scholarly interest in the field by organizing educational conferences and seminars, serving as an information resource, providing networking opportunities, offering career guidance, arranging internships and facilitating scholarships. For more information, visit www.containerization.org.